

EAST END NEWS

VOL. I—No. 1 (Six Pages)

RICHMOND, VIRGINIA FEBRUARY 2, 1925

PRICE: CO-OPERATION

Rapid Strides Made By Church Hill Post

LARGEST PERCENTAGE OF WOUNDED MEMBERS IN THE CITY

In December, 1922, the East End Legion post got its start. Three Church Hill ex-service men and one from Fulton got together a petition for a post charter, which was readily signed by others. May 1, 1923, saw the first regular meeting held at which Doctor J. Gordon Boisseau was elected Post-Commander. In January, 1924, Arthur S. Bell succeeded as commander. At the end of last year the roster showed a membership of 156 ex-service men, of which over 60 per cent were wounded during the war and some totally disabled. The majority of the wounded men were members of Company B., 116th Infantry, the old Richmond Greys. All branches of the service are represented even to an ex-yeomanette. Miss Olive Bartholomew is a member of the Charter, also of the Auxiliary.

Many of the members live in Church Hill, Fulton, and Henrico county, but there are a few who live in distant parts of the country, including Major Stack, commander of "B" Company, 116th Infantry, who is now in Porto Rico.

Rank is unknown in the post. The Majors, Captains, Lieutenants, and "Bucks," all hang together as one big family. An ex-sergeant is now Post-Commander with a private and Navy C. P. O. as Vice-Commanders, so on along the line.

The Church Hill post is following the national body in its line of service to the ex-service men and the community. In this endeavor they are assisted by a very capable auxiliary, under the leadership of Mrs. John G. Richardson.

At the last meeting on Monday 26th, an old Indian fighter and wearer of the Congressional Medal of Honor, Sergeant James Daniels, entertained the boys with tales of the "Old West."

BUTTON, BUTTON, WHO, ETC.

A minister's wife was busy repairing clothes when a neighbor called. After some general gossip, the visitor, inspecting the contents of the button basket, remarked:

"You seem to be unusually well supplied with buttons of all kinds. Why there's one like my husband had on his last winter's suit."

"Indeed!" said the minister's wife with a smile. "Well, all of these buttons were found in the collection plates, and I thought I might as well make use of them. What? Must you go? Well, good-bye. Come again soon." (Atlanta Journal.)

When a woman dropped in the other evening to chat with the wife, she was surprised to find the husband enveloped in a large apron, and washing dishes.

"Where's the wife?" the visitor asked cheerily.

"Over at the barber shop." Came the grumpy reply. (Philadelphia Public Ledger.)

"What are you going to do with your boy, Josh, when he gets thru with college?"

"I had not thought of that," replied Farmer Cornbassel. "I was wonderin' what the college was goin' to do with itself when Josh gets through with it." (Crescent.)

RENTERS' PROTECTIVE ASSOCIATION TAKES ACTION

Definite steps to do away with the annual one-day moving custom will be taken by the Renters' Protective Association during the coming week, it was stated today. It was also said that the proposed action of the rental agents to give the renters of Richmond two days, April 1st and September 1st, on which to move does not remedy or even help the situation.

A central committee, composed of members of the association from each section of the city will undertake as the first concrete work of the association an examination of the lease used in Richmond with the view to agreeing upon and removing the objectionable features that, it is maintained, are working a hardship on the renter.

The association now has a membership of between 1,400 and 1,500 Richmond renters, and this number is being increased daily by an extensive campaign in which, it is said, ten experienced organization men are employed to secure members.

A business men's meeting to consist of not less than twenty of the most able and most experienced business men members will be held, it is said tonight.

During this meeting the policies of the association will be discussed, resolutions made to further the work already outlined and the offers of various kinds of assistance to make the association permanent made by various business houses will be passed on. The outcome of this meeting will be published in the next issue of the "East End News."

The association now has a permanent headquarters, 210 Central National Bank Building, Third and Broad Streets, and can now, it is maintained, conveniently and gladly give any information or answer any inquiries anyone may wish to make.

The organization, it is said, is perhaps the most popular and far-reaching movement of 1924. The executives of the association: T. J. Gary, president; Sterling Boisseau, vice-president, and B. J. Taylor, secretary-treasurer, all of whom have been residents of the city of Richmond for thirty-five years, claim to have seen the need of efforts being made to stop the constantly increasing rents, which during the past eight years, it is maintained, have and still are increasing, but as individuals realized the impossibility of remedying the situation. An association, they maintain, with a membership of thousands can to a large extent put the renter on an equal basis with real estate agent, prevent further increase in rents, and eventually bring about conditions which will make the city of Richmond more livable.

The association is going strong with its drive, according to Mr. Taylor, and expects to run the membership into the thousands very quickly.

The motto of the association is "Every renter a member and every member a worker."

A FIELD FOR AMBITION

"Yes, father," said the young man just out of college, "I've graduated and my education is complete. I s'pose I know about everything worth knowing, now I must find a large field where I can use it to the best advantage."

"Son," replied the old gentleman, "there's the ten-acre corn field, and you kin have it all to yourself." (Drexler.)

OUR EAST END SWIMMING POOL

How We Progress

Have you heard anything about it recently? Well your Alderman Henry W. Woody made an application for one for the East End three years ago and we haven't gotten it. Yet Southside makes application two years later for a swimming pool and it seems as though they will get theirs before ours is even considered. Wake up East Enders. Are you going to let other sections of the city get ahead of you. Why not CO-OPERATE? Why not support the men you elect? Why not boost your community? Why not get the things you want? We can if we THINK EAST END, TALK EAST END, and BOOST EAST END. Support the business men in your community and they will see that you get the things you want. They have your interest at heart.

NEWS! NEWS!

MORE NEWS!

That's what we want, news of the East End. Tell us what you and your community is doing. News is what's needed to make this paper a success, to make it more interesting to you and your community. Let us know what you are doing so that we may tell your friends, thereby spreading the glad word.

If you are a member of a club, church, or other association that is active and doing great things for the community tell us and we will tell the world. It is good publicity for your organization, and it makes the paper more interesting to you. This paper is designed especially to carry all the news of the East End: notices of meetings, entertainments, social events, personal happenings and church work.

Any write-ups you may wish to be published in the next issue may be left with any of the advertisers of this paper or the Star Theatre. Special matter may be mailed or sent to O. A. Chandler, care The Chandler Co.

Tell us what you would like to read and see in the paper and we will get it.

EAST END A MONTE CARLO

SLOT MACHINES MECCA

Slot machines, known as mint vending machines, over which a legal battle was promised here several months ago, are making their appearance in Richmond again. According to police records eight machines were confiscated in the East End. It seems as though the East End believes in taking a gambling chance. We are not slow in some things, are we?

THE CONTRIBUTION OF THE CHURCH TO COMMUNITY AND SOCIAL LIFE

By THE REV. S. S. SPATHEY

RECTOR OF WELLS MEMORIAL EPISCOPAL CHURCH, FULTON

(Written specially for the East End News.)

The moral and spiritual strength of a community or class of people depend wholly upon the moral and spiritual condition of the individual men and women that compose it. So long as those members live, think and act below the standards revealed to us by Christ, it is perfectly obvious that an ideal community worthy of the name 'decent' can't exist. We make the principles revealed by Christ our standards of living and we hope for dying, not because they have been tested now for many centuries by many classes and nations of people and have been proved powerful enough to lift any people from the mire of primitive state to a fulness of life and perfection of character. The primitive state of man was the very cause of his death. It was his tempter,

whispering in his ear, "thou shalt not eat of the Tree of Knowledge." Jesus Christ came proclaiming what man ought to be, saying, "I came that ye may have life, and have it more abundantly."

But, while the fibre of a decent community is the character of its individual members, it is clear that the community itself is not the producer of such ideal and lovely people that make it a good place to live in.

The truth about it is, that the members make up the community, not the community the members. The house does not produce the bricks, but the bricks make up the house; therefore, we must try to trace the source of the power that produces suitable members for a decent community outside the community's walls. Obviously, this producer is the church. We see many wires running

(Continued on page 2)

Our East End Historic Church

SUCCESSOR TO OLDEST PARISH CHURCH IN UNITED STATES

HUNTING SEASON HAS ENDED

Sunday was a sad day for the hunters, as it marked the close of the hunting season on following game: Rabbits, squirrels, pheasants, partridges, turkeys, brant, ducks, geese, snipe, coot, and gullinle.

The trapping season began on December 1st and will continue to March 31st. It refers to the following animals: Bear, beaver, catamount, fisher, fox, mink, opossum, muskrat, hares, otter, raccoon, and skunk. The trapping law does not protect weasels.

Although they may not be trapped from April 1st to December 1st, bear may be killed at any time.

Squirrels have been pestered by hunters since September 1st, but will be about to defy their enemies on and after February 1st. The rabbit season began on November 15th. Rabbits may not be shot after January 31st, but they may be trapped for two months longer.

SOMETHING TO THINK ABOUT

The greatest menace that any retailer faces is stagnation. If you, as a retailer, are not doing business, you are not making money. It is manifested by considerable self-satisfaction, a general willingness to let things take their own course. But the other fellow isn't doing that! He's out fighting for business. There was a time when customers went to a source of supply—which is you—when they wanted something. But that day has passed. Customers wait, now, to be sought-out and sold.—Advertise. It pays.

GOT HIS MONEY'S WORTH

After morning services the family dined, and churches and their procedure came in for criticism.

Father criticized the sermon. Mother disliked the blunders of the organist. The oldest daughter thought the choir's singing was atrocious.

But the subject had to be dropped when the small boy of the family remarked:

"Dad, I think it was a mighty good show for a nicker." (Pittsburg Chronicle Telegram.)

Old St. John's Church as it is familiarly and affectionately known not only occupies a conspicuous place in the East End of the city, but it is nationally remembered as the church of Patrick Henry fame, for it was during a session of the Virginia convention held in the same old church in 1775 that the immortal words of the gifted Virginian were heard, that contributed so much to the awakening of the people of America, which preceded the Revolution that started this glorious country of ours on its separate course, which now makes it the leading nation in the world. This tremendous advance has taken place within the life of this church, which was erected in 1741 on land given by Wm. Byrd, the founder of Richmond, who termed the location Indian Hill—the building of the church being almost creval with the beginning of the city.

This church is the mecca of thousands of visitors annually and now looks beautiful in its new coat of white, given by its faithful members.

Although famous in history it is not so generally known that St. John's, formerly known as Henrico Parish Church, is the direct successor to the oldest parish in continuous existence in the United States as Henrico Parish.

Henrico Parish was established at the new town of Henricopol on the site now known as Dutch Gap—where a few years ago a monument in the form of a cross was erected to commemorate the event. From Henricopolis the Parish Church was moved to Curl's Neck, in lower Henrico, not far distant from the well known farm by that name—and thence to Richmond where its location has given the name Church Hill to the surrounding territory. After a lapse of 184 years, the church is entering upon the new year with bright prospects and a lively interest on the part of its various organizations.

(Continued on page 2)

LOST \$3,000

Last week the residents of the East End lost over \$3,000 by spending their money in other sections of the city rather than in the East End. Figure it out, merchandise costs more naturally when the overhead expenses are greater, you lose your time going and coming, and it costs you from twelve to twenty-five cents to get to your destinations. Why not shop in your community first and see what your own merchants have before shopping elsewhere. It will pay. Try it once and see.

THE MERCHANT

When business drops off a bit, a natural thought is to reduce expenses, advertising, which represents a visible outlay of money at stated intervals, is cut as a means of obtaining immediate relief. But, as has so often been pointed out, that is short-sighted policy because the time to fight for business is when business is starkest. Don't cut advertising, increase it.

CAUGHT

Where most follow-up campaigns fall down is that they don't follow-up long enough. Watering the grass once won't do all summer. Two or three sprinklings of advertisements in this paper can't be expected to stimulate a real growth of business. Keep it up—and above all else, be regular.

EAST END NEWS

PUBLISHED WEEKLY

For the Residents and Merchants of the East End

O. A. CHANDLER, BUSINESS AND ADVERTISING MANAGER

Advertising Rates Upon Application

FEBRUARY 2, 1925

THE PURPOSE OF THE EAST END NEWS

EDITORIAL

The purpose of the East End News is to bring about a more congenial and friendly interest among the people of the East End, and to educate them into patronizing the East End enterprises.

This paper will carry an editorial of interest to the entire people of this section each issue. It will also have sports, society, and other happenings of interest to the subscriber.

The idea of such a paper is a new one here in the East End, and it is up to you personally to help put it over, as East End's interests are your interests.

The advertisers in this paper are all responsible, and we ask that you patronize them, because the growth of their enterprises will, of course, help East End attain that which we all desire.

Let's all work together for a bigger, better East End.

THIS IS YOUR PAPER

The business men of the East End are starting and supporting this paper for your interest. It will be distributed to you without charge every week, containing interesting articles and happenings in the churches, lodges, schools, and clubs, including news in general. They want that the people of the East End should have a paper of their own to promote more interest in our welfare. Whether this paper will continue depends entirely upon you, the reader. If you like it say so. If you have criticisms to make make them. If you have suggestions to make let us hear them. We believe this is what the East End has been looking for. What do you think, know, or believe?

(Continued from page 1) OUR HISTORIC CHURCH

At its recent congregational meeting presided over by Rev. Dr. Hugh W. Sublett, its rector, the following were elected officers for the coming year, viz.: S. B. Frischkorn, senior warden; Jno. B. Welsh, registrar; M. Thomas Mussen, treasurer; Harry P. Brown, assistant-treasurer; Wm. P. Partin, treasurer of missions, and they with James B. Anderson, W. A. Burrows, George R. Doane, T. W. Gilliam, R. L. Higgins, E. W. Moore, W. W. Pearson, C. W. Spracker, J. W. Sims, A. P. Thornton, W. R. Wooten and J. G. Williams constitute the vestry of the church. E. L. Pitts is junior warden.

Larger quarters are much needed by the schools and Bible class, and there is a move contemplated by the Men's Association under the direction of Joseph B. Welsh, president, to erect a new building in the church yard to be a memorial to Patrick Henry, which will house the schools, Bible classes and other organizations and serve somewhat as a community center, and at the same time serve to remove the fire hazard from the church by taking care of its heating system.

Plans are being formulated to launch a campaign in the near future for the purpose of carrying forward the above program.

THOSE EDUCATED

The steamer was approaching Athens. Pointing toward the distant hills a young woman said to one of the ship's officers.

"Will you please tell me what makes those mountains appear so white?"

"It is snow, madam."

"There! I knew it was, but the gentleman to whom I pointed it out just now said it was Greece." (Sample Case.)

(Continued from page 1) CONTRIBUTION OF

to different directions carrying with them electric current. They are merely the carriers of electricity not the producers of it. The source is the dynamo from which all wires become alive, and if you touch one of them you will know it by experience.

While this is perfectly obvious, e. g., that the church is the source of all strength to build a moral and spiritual group of people, it becomes imperative that every normal human being who composes a society of people, and who expects to live in a decent neighborhood, ought to be the member of some church and ought to attend the church at least once every Sunday. Man is more than flesh and blood; he has a soul that seeks the presence of God amidst the storms of this world. Stay away from the church on Sundays to rest and feed the body and the soul will starve and be restless. "Thou hast made us for thyself," said St. Augustine centuries ago, "and our souls are restless until they find rest in thee."

How true this is!

Religion is a part of man's nature. It is nothing unnatural for one to be religious. It is as natural for a boy and girl to play as it is to play. Most of the crimes that tear our social order and mar our community life are to be traced to a revolting heart that rebels against God. Rebellion against God means rebellion against men. People feed their body on the table of comfort, but starve their souls on the market of negligence. If the criminal knows better he would never commit a crime. But how can he know? Nobody has told him: He has lived an abnormal life because he thought the church is not an interesting place for him to go! The church brings God nearer to us than any other place known. God is everywhere, of course, but His presence is more vividly felt in the church. The first church with God's presence in it was the old Tabernacle. There the Divine presence appeared in a pillar of cloud. Christ appeared to John at Patmos in glory, walking amidst the candle-sticks, a symbol that He is in His churches always.

We ought to go to church, because it is the traveler's map, pointing the way to make a community decent and the way to heaven. It is the pilgrim's staff, protecting the traveling soul from the enemies that are constantly trying to destroy its life. It is the pilot's compass, leading the ship of human soul safely through the perilous reefs of this stormy life, to the calm harbour of eternity. The non-church-goer is dangerous to himself and to the community he lives in. There are good people outside the walls of the church, no doubt, but mere goodness is not a perfect and fully developed life. They submit to legal restrictions, never to the law of their conscience.

The appeal to the people of East End is, go to some church on Sunday. Go to any—for all are Christ's, and Christ's is God's. The reasons you give for not going to any church make the same reasons why you ought to go. Avoid protesting against the church. If there is something you don't like, there is plenty for you to make your choice. If you don't like the preacher's remarks, try the reading of the Bible, the singing of hymns, the prayers—one of these ought to make you feel that God is near you. Be honest to yourself and to your community; your community depends on you and you on the church to make you fit to be a member of it. The world is bad enough with the church in it; who can imagine the condition of it without the church. The world is getting better; help the church to make it better still. Go to church next Sunday.

Cleaning and Pressing That's Right "PAT"

Patterson Cleaning and Pressing Works
PHONE RAND. 2572
2218 Carrington Street

EAT

Sandwiches
25th and Leigh Streets
RANDOLPH 4517

DEATHS

Mrs. George A. Baker, 1405 Oakwood Avenue. William J. Burch, 802 N. 25th Street. William F. Cox, 315 N. 27th Street. Richard T. Duke, 518 N. 24th Street. Mrs. Sarah A. Gay, Stop No. 26, Nine Mile Road. Mrs. Betty B. Gilliam, 618 N. 27th Street. George W. McDowell, died at Memorial Hospital. Thomas J. Moody, 2612 Venable Street, Confederate veteran, 80 years old. Helen L. Southwards, daughter J. W. Taylor, 2620 Venable Street.

NOT A FAD BUT A FOOD PERKINSON'S

Quality Ice Cream
MADISON 5311

L. M. GUNN MOTOR CO.

2880 Nine Mile Road
Authorized Ford Service
Accessories, Tires, Gas and Oils
MADISON 6682

YOUR NEIGHBORHOOD DRUG STORE

HOMES' PHARMACY

Phones: Madison 415-4655
2800 East Broad Street
Prescriptions called for and delivered

Phones: Mad. 3648; Randolph 3537
Service Excellent

FAIRMOUNT PHARMACY

JULIAN M. HORD, Proprietor
Pure Drugs, Medicines, Toilet Articles, Etc.

When you need medicine you want the best.
"That's Our Argument!"
A Full Line of Ice Cooled Box Candies
PATRIMONY AVENUE AT 22nd Street

COSBY'S Barber Shop

2708 E. Marshall Street

PHONE RAND. 1586-J

MRS. L. A. FAIRLAME

Confectionery
506 LOUISIANA STREET
PEARL LAUNDRY AGENCY

R. H. HALLIDAY

Tires, Tubes and Accessories
WRECKING SERVICE
BATTERIES CHARGED AND REPAIRED
4001 Williamsburg Ave. Phone, Rand. 6197

ST. JOHN'S CLEANING
& DYEING CO.
Cleaning, Pressing and Repairing
2418-2412 E. BROAD STREET
All Work Called For and Delivered
EXCELLENT SHOE REPAIRING
Madison 5262

Mad. 2892 Residence: Mad. 4542-J
CHALKLEY & HAMMONS
Plumbing, Tinning and Gas Fitting
ROOF PAINTING A SPECIALTY
1806 N. 25th St.
Richmond, Va.

FOR SALE

Tons of very best leather and hundreds of pairs all kinds rubber heels will be sold by us at very reasonable prices during 1925.
MODERN METHOD SHOE REPAIRING CO.
(18 years on Church Hill)
510 25th Street
Madison 5508-J

LOST AND FOUND

Some of our customers lost us when we moved from 524 N. 25th Street in November, but soon found us at 510 N. 25th Street, our new and better location.
Same Phone Number
MODERN METHOD SHOE REPAIRING CO.
510 N. 25th Street
Madison 5508-J
(18 years on Church Hill)

DEATHS

Many deaths occur from being improperly shod. Let us put a piece of our oak bark tanned leather between you and wet pavement.
MODERN METHOD SHOE REPAIRING CO.
510 N. 25th Street
Madison 5508-J
(18 years on Church Hill)

HELP—MALE and FEMALE

Bricklayers, carpenters, clerks—in fact everybody that walks—let us help you solve your shoe problems.
MODERN METHOD SHOE REPAIRING CO.
510 N. 25th Street
Madison 5508-J
(18 years on Church Hill)

RADIO

Tune-in-up Mad. 3508-J, Station M. M. S. R., the pioneer shoe repairers of the East End. Good program every day from 7:30 A. M. to 6:30 P. M.
(18 years on Church Hill)

The Chandler Co.

Corner 25th and Marshall

Shoes, Haberdashery and Made to Order Men's Suits

We meet the Footwear requirements of every member of the family with particularly good shoes. We are at your service.

We have shoes built for comfort and durability. Shoes, Oxfords and Pumps in choice black, and in handsome new colored leather, showing many new style features. The finest shoes ever made.

Regardless of the increased cost of shoes we shall stand firmly by our determination of offering our patrons the best shoe value at any stated price.

We have on hand at this time some odds and ends which we are closing out at a great loss. Take advantage of this. Our loss your gain. Our stock on these odds and ends must be moved to make way for our Spring models.

\$5.50 to \$9.50 values at \$1.00. Children's Shoes from 25c up.

Also equal values in Men's Shirts and Hats.

WE SHALL BE PLEASED TO SERVE YOU AND ASK YOUR CONSIDERATION

The Chandler Co., Inc.

25th and Marshall Sts.

In the Center of East End

Evans & Andrews

Fresh Meats and Groceries

2721 Venable Street
MADISON 6389

GENERAL AUTO REPAIRS AND PARTS

GAS—OIL—ACCESSORIES

"The Business That Service Built"

Jefferson Motor Co.

RADIO AND PARTS

2307 Jefferson Avenue

MADISON 857

Vote For

ARTHUR S. BELL

—FOR—

COMMISSIONER OF
REVENUE

Subject to Democratic Primary,
August 4, 1925.

BOOST THAT WHICH IS YOURS

Do you want to see the East End grow? Do you want to have your streets, your home, and your community improved? Well, then boost that which is yours. You live in the East End and your home is therefore what you make it. If you want your home and neighborhood bettered, then pull for them.

The Business Men's Association, of which you have heard, is an organization gotten up of the business men in this section of the city to have conditions improved over here. Pull with them, support them and deal with them. In unity there is strength. Co-operation means improvement of our conditions. Are you interested in having your community grow? Well, then co-operate with the merchant and the Business Men's Association by keeping your money at home. Support your home industry. The more support the merchant gets the more advantages you will receive. Our merchants have the same interest at heart as you. At a much lower price they have the same merchandise that you buy elsewhere. If you don't believe this, just try and see. You are a man of your own convictions, why not look into these facts and see for yourself. Remember, boost your community and things will improve for your benefit, but boost other sections of the city and you will receive nothing. Are you interested in the other man, or yourself? Think, East Enders, Think.

SOCIETY

Mrs. L. A. Wilson and Miss Eunice Wilson are guests of Mrs. John Parker of Lynchburg.

Miss Nancy Barker is spending several weeks in Clifton Forge.

A benefit card party will be given Thursday evening at the home of Mrs. Hugh McGuire.

The Cup of Cold Water Circle of King's Daughters will give a "Ye Olde Time Concert" next Tuesday at Robert Fulton School.

HOWDY, FOLKS



"Pleezedta meetcha."

WHEN IN NEED OF

Tools
Cutlery
Heaters
Nails
Skates
Roofing
Glass
Builders' Supplies
Bulbs
Flashlights
Raincoats
Oil Stoves
Stock Food
Grain
Hay

Fisk Tires and Tubes
Genuine FORD Parts
Acme Quality Paints
CALL MADISON 644

A. L. Brown & Son
FEED AND HARDWARE

3944-46 Williamsburg Ave.

FOR CLEANER PICTURES

"The Motion Picture Producers and Distributors, Inc., consisting of twenty-one of the largest producing and distributing companies, have gone on record with ringing resolution to prohibit the production and distribution of unclean pictures. The purpose is to establish and maintain the highest possible moral and artistic standards of motion picture production.

They wish to prevent the prevalent type of picture. Only the books and plays of the right type will be produced for screen presentation.

They will not produce nor promote the production, distribute, exhibit, nor promote the exhibition of any picture of unfit character of title, story, exploitation, or picture itself, which does not meet the requirements set forth.

At a special meeting of the committee on Public Relations, this resolution was recommended for adoption, action on which was made later by the corporation itself. Mr. Hays was given a vote of confidence by that committee, and was strongly urged to continue his present relations with these producers and distributors.

An effort will be made to interest the producers not members of the corporation to act jointly with these producers and distributors in carrying out the good work they will insist on.

ANOTHER ONE ON HENRY

"Niggah, shoot your dollar and give us a little Ford action."

"Boy, what do you-all mean by Ford action?"

"Shake, rattle, and roll, niggah; shake, rattle, and roll." (Times-Dispatch.)

'TIS OFTEN SO

"William," snapped the dear lady viciously, "didn't I hear the clock strike two as you came in?"

"You did, my dear. It started to strike ten, but I stopped it to keep from waking you up." (Crescent.)

C. A. Mosha E. A. Mosha
PHONE MADISON 3126-J
C. & K. MOSHA
Dry Goods and Notions
2501-03 E. Broad St., Richmond, Va.

Glass's Market
DEALER IN
Green Groceries, Fresh Meats,
Fish and Oysters
1551 VENABLE STREET
Phone Rand. 5321 Richmond, Va.

A. SUTTERLIN
401 CHIMBORAZO BOULEVARD
Meats and Groceries
RANDOLPH 6147

Is Your Sole Safe?
Guaranteed first-class shoe repairing
at reasonable rates.
R. L. HOLMES
615½ Louisiana Street

H. N. SHEFFIELD
Watch Maker and Jeweler
502 Louisiana Street
Established 1921

FRANK A. HALL
Plumbing and Tinning
2312 Venable Street
MADISON 5936

P. L. Farmer
WOOD AND COAL
2832 R Street
RANDOLPH 5866-J

"Service with a Smile"
QUALITY CONFECTIONS
Mutter's Confectionery
3300 E. Marshall Street

SOCIAL NEWS

Charles B. Reed, member of Leigh Street Baptist Church, and former employee of postoffice, was ordained January 28th into the Baptist ministry. Quite a large crowd was there to witness his final achievement. Prayers were said for his success in his work. We also extend our hope for his success.

A benefit card party will be given at the home of Mrs. Hugh E. McGuire, 2306 East Grace Street, on February 5th, at 8:15 o'clock.

Mr. and Mrs. Kenneth Bruton and Miss Alease Bruton have returned home, after spending a week-end in West Point.

Miss Lena Holmes is visiting relatives in Rocky Mount, where she will spend some time.

Jack Henly is visiting relatives in Baltimore.

Miss Estelle Walker is spending a few weeks in Altavista with friends.

Misses Jane Davis and Sue Lawson are spending a few weeks in Baltimore and Philadelphia with friends.

AM HE GONE—ARE HE WENT!

Alma made an angel cake
For her darling Harry's sake.
"Harry, you a piece must take!"
This she meant.

Harry ate it every crumb,
Then he heard the angels hum,
Calling softly, "Harry, come."
Harry went.

BRUMMELL

The Cleaner

Cleaners that Clean

1549 VENABLE ST. Phone Rand. 2772

H. B. Williams J. T. Williams
PHONES: Madison 5485-481
H. B. Williams & Bro.

Dealers in
Fancy and Staple Groceries
Fresh Meats
Country Produce, Etc.

MORRIS' GROCERY

Fresh Meats, Groceries
Vegetables

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500 Williamsburg Avenue

FRATERNAL NEWS

O. F. A.'s CONFERENCE DEGREES

The regular Monday night meeting of Goodwill Council No. 3, Order of Fraternal Americans, was called at 8:00 o'clock January 26th at Carpenters Hall. A number of candidates were initiated and perfected in the degrees of Virtue, Liberty and Patriotism. The meeting was largely attended and the prospects for the future are unusually bright.

All Fraternal News will be published if sent to Business Manager.

An event of unusual interest to members of the Order Fraternal Americans and the public in general will be an entertainment at John Marshall High School, Friday, February 6th, 8:15 P. M.

"Keene," the magician, one of the best workers in magic before the public today, will present a new, novel and unique performance. Spirit paintings, Oriental mystery demonstrations, and many other illustrations to interest both young and old are included.

Music by "The Serenadians" Orchestra.

Phone your orders—Madison 4589

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J. M. ANDERSON, Proprietor

FOR QUALITY

Groceries, Home Killed Meats,

Vegetables, Produce

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Success to the

East End News

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Church Hill's Popular Confectionery

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Madison 5618

PHONE MADISON 672-J

LOUIS SCHRIEBERG

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Good Heavy Weight Outing, in stripes and checks; regular 29c and 25c, for20c

Also 32-in. Gingham (guaranteed fast color); regular price, 20c and 25c, for16c

Also Longcloth, full yard wide; regular 20c per yard, for15c

J. W. Wiseman Co. Pioneer Cleaners

OF THE EAST END

Twenty years' experience should mean something when you want your clothes cleaned.

Latest Improved Machinery for Dry Cleaning

2209 E. Marshall Street

MADISON 4546

ANOTHER SOLUTION

"Mama," said four-year-old Edna day, "why are you going to give kitty to the milkman?"

"Because kitty scratched baby and we can't keep her any longer."

"But," said Edna, "why can't we give her little brow, 'why can't we give her sister to the milkman and keep kitty (Sample Case.)"

CHURCH HILL WALL

PAPER CO.

MADISON 4668

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You Are Welcome At All Our Services

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FULTON



EAST END SCHOOL GIRLS

SCHOOL NOTES

Examinations are now over. We hope that the boys and girls of our East End have all passed with high honors and that they begin their new subjects with new zeal, enthusiasm and joy. Boys and girls watch our school notes, because we are going to keep in touch with your school and teachers and publish the names of all the boys and girls that do something more than the average. Watch for your name, it may be in the next issue.

Robert Fulton School.—Robert Fulton School has completed a very prosperous term in banking. They show a balance of \$300 more than the balance at the beginning of the term. The school has set \$500 as their goal for June. Your spirit is admirable, we sincerely hope you reach and surpass the goal set. Boys and girls you are practicing one of the greatest assets of mankind, you are setting an example for your parents and older folks, keep at it and your success is assured.

Other schools are cordially invited to contribute whatever they care to our school column, we want them, and look forward to them, and so do our readers. We all want to know what our boys and girls are doing at school. Let us tell the world what our boys and girls have accomplished.

WHICH?

"A man is never older than he feels," declared the ancient beau, bravely, "Now I feel as fresh as a two-year-old."

"Horse or egg?" asked the sweet young thing briefly.—(London Tit-Bits)

Fairmount Auto Repair Co.

Auto Repairing and Accessories
ALL MAKES AND KINDS
IF OUR WORK IS NOT SATISFACTORY
TELL US
Phone, Madison 2493
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Miller's Church Hill Bakery

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MADISON 1577-J
Fancy Cakes, Pies, Pastries
Birthday and Wedding Cakes
a Specialty

BANG!

An Oklahoma Indian who came into a fortune through oil, bought a high-powered car and set out to see things. The next day he returned to the sales agent, limping, with hands, and face bruised and body battered. To the query "What's the matter?" he replied: "Drove out big car. Bought gallon of moonshine. Took drink. Trees and fences go by heap fast. Pretty soon see bridge coming down the road. Turn out to let bridge go by. Bang. Car gone. Gimme 'nother. All same matter with white man."—(Crescent)

LOST, BUT FOUND

The ferryman, while plying over a water which was only slightly agitated, was asked by a timid lady in his boat whether any persons were ever lost in that river.

"Oh, no," said he, "we always finds 'em again, the next day."

ALL CLEAR NOW

Whiz Bang—"What's the difference between the jingle of the American dollar and the Chinese yen?"

Sky Rocket—"One is the chink of the coin and the other is the coin of the Chink."—(American Legion Weekly)

CART BEFORE THE HORSE

"And a horse ran away with my brother and he wasn't out for two months."

"That's nothin'! My brother ran away with a horse and he wasn't out for five years."

Church Hill Hardware Corporation

Jefferson Avenue, at 25th Street
MADISON 6967
WE DELIVER
We are as near you as a telephone

Church Hill Barber Shop

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Specialists on Hair Cutting
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NO WHISKERS TOO LONG
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To Break Up a Cold Quick Take

Quinitabs
LAXATIVE QUININE TABLETS
TRADE MARK ALL RIGHTS RESERVED

25c a box at good drug stores

Harrison's Drug Store

THE LIGHT THAT LIES, ETC.

There was a light in her blue, blue eyes as he waited breathlessly for her answer—a light that was meant for him alone. He puffed nervously at his cigar—but it had gone out. There fell a silence—a silence pregnant with the communion of two vibrant souls. He fumbled for a match and then—then—He lit his cigar by the light in her eyes.—(Columns)

NO WONDER

Once an elderly lady was being shown over Nelson's ship, the *Victory*. As the party approached the spot where Nelson met his death, the attendant pointed to the brass plate fixed in the deck, and said, "There is where Nelson fell." The old lady was impressed, but not in the right way. "No wonder," she said. "I nearly tripped over that thing myself."

A. C. LINDSEY

Fancy Groceries, Fresh Meats
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John Marshall High School
FRIDAY, FEBRUARY 6, 1925
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Under Auspices of Order Fraternal Americans
Admission: Adults, 25c; Children, 15c

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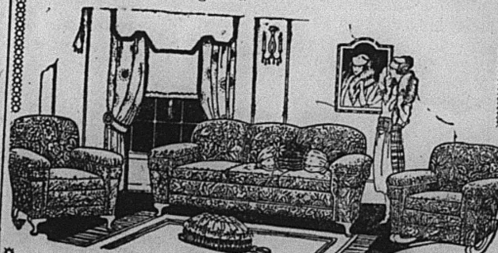
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We stand behind
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As with friends, so with furniture. The selection of both reflects one's best judgment.



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Furniture

Victrolas

3916 WILLIAMSBURG AVENUE

Buy in Fulton—Save Money

CHURCH NOTES

We are particularly sorry that we cannot publish any church notes this first issue, but we did not receive any definite matter to print.

All churches are cordially invited to contribute to our publication and let the people know what you have accomplished and what you expect to accomplish. We all want to know what our churches are doing, so tell us.

East End you are cordially invited to attend your community church next Sunday. One and all are welcome.

DRILLED IN THRIFT

Ole Olson has been working as an engine wiper, and his boss, a thrifty man, had been coaching him for promotion to fireman with such advice as: "Now, Ole, don't waste a drop of oil—that costs money. And don't waste the waste, either—that's getting expensive, too."

When Ole went up to be questioned on his eligibility for an engineman he was asked:

"Suppose you are on your engine on a single track. You go around a curve, and see rushing toward you an express. What would you do?"

To which Ole replied:

"I grab the oil can; I grab the waste and I yump."—(Everybody's Magazine)

BLOW, SWEET BUGLE, BLOW!

Two negro buck privates were discussing the relative merits of their buglers during the World War.

1st Private: "Why, man dat bugler of ourn am so good, when he plays 'Pay Day' hit sounds 'actly lak de Symphony Orchestra playing 'De Rosary'."

2nd Private: "Hush, nigger, you ain't got no bugler a-tall. When our bugler, Snowball Jones, wraps his lips round dat bugle an' sounds 'Mess Call' ah looks down at mah beans and says: 'Strawberries, behave; you're kickin' de whipped cream outer de plate!'"—(American Legion Weekly)

MISTAKEN IDENTITY

Bill Smith, a country shop keeper, went to the city to buy goods. They were sent immediately and reached home before he did. When the boxes were delivered, Mrs. Smith, who was keeping the shop, uttered a scream, seized a hatchet, and began frantically to open the largest one. "What's the matter, Sarah?" asked one of the bystanders, who had watched her in amazement. Pale and faint, Mrs. Smith pointed to an inscription on the box. It read: "Bill inside."—(Squib)

Chadick's Confectionery

3303 E. Marshall Street

ICE CREAM A SPECIALTY

MADISON 6439

John E. Rose, Jr.

Commissioner

of

Revenue



IT WON'T BE LONG

THE DEPTHS OF INGRATITUDE

"Here's gratitude for you," growled Sophomorton.

"What's wrong?" asked Coedna. "All this month I answered for Gay-boy every time he was absent from class."

"Well?"

"I also recited when his name was called."

"What now?"

"Now he complains because he got poor marks." (Louisville Courier Journal.)

"Why don't you bob your hair?"

"I can't decide on the style," answered Miss Pepper. "I don't know whether to have it look like a whisk broom or a feather duster." (Crescent.)

Bellevue Junior High.—The boys of Bellevue Junior High School are organizing a H. Y. Club, which is affiliated with the Y. M. C. A. The purpose of the club is self-improvement and services to fellow students. They meet every week in a room turned over to them by Mr. Woolfork.

RAINY WEATHER

This rainy weather reminds me of the night, a long time ago, when I went to see my girl. It started to rain the minute I got in the house and it was still raining at midnight when it was time to go home. I did not want to get wet, so when my girl insisted that I stay all night and sleep with her little brother, I consented.

But I might just as well have gone home in the rain. (Pause.) For there was a hole in the roof right over the bed.

WE WONDER WHY

"Describe water, Johnny," said the teacher.

"Water," explained Johnny, "is a white fluid that turns black when you put your hands in it." (DeMolay Councilor.)

"I was very much embarrassed in church last Sunday."

"Do tell."

"I went with Walter. The pastor read from the four acts of the Apostles and Walter went out between each act." (Crescent.)

NO WONDER

Once an elderly lady was shown over Nelson's ship, the Victory. As the party approached the spot where Nelson met his death, the attendant pointed to the brass plate fixed in the deck and said, "There is where Nelson fell." The old lady was impressed, but not in the right way. "No wonder," she said, "I nearly tripped over that thing myself."

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QUALITY VS. PRICE

Send it to the Jefferson and you'll surely come again—because we've got the same old cleaners, upon whom you may depend.

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Kocen's Department Store

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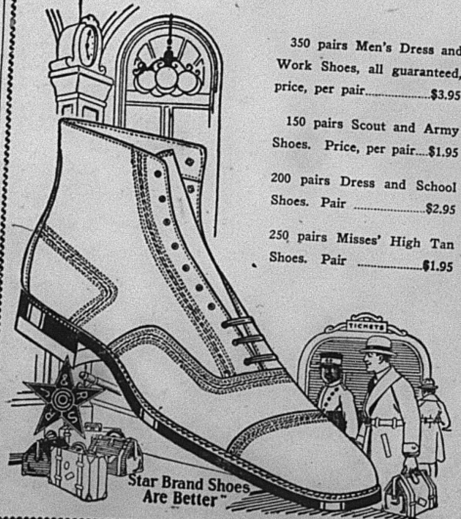
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I have prices and quality to fill this page, but as I cannot get any more space will give you a few prices.



350 pairs Men's Dress and Work Shoes, all guaranteed, price, per pair.....\$3.95

150 pairs Scout and Army Shoes. Price, per pair.....\$1.95

200 pairs Dress and School Shoes. Pair.....\$2.95

250 pairs Misses' High Tan Shoes. Pair.....\$1.95

Star Brand Shoes
Are Better

THE OLDEST APPLE TREE

What is believed to be the largest and oldest apple tree in the world is located in Patrick County, Virginia, about six miles from Stuart. The tree is 120 years old, 12 feet in circumference at the trunk, 60 feet high, 70 feet spread of branches, and has a record of 123 bushels of apples gathered in one season.

The Pine is the oldest living representative of geological time, and has retained its simplicity of floral structure, typifying the vegetation of earlier

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316 N. 25th Street

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BREAD**

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Come To

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THE STORE OF

REASONABLE PRICES

ages. There are thirty-nine species in the United States. Although the Pine has come down to us from countless ages of the past, it has suffered in

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MADISON 1419

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Healthy people want clean garments;
Your garments are no cleaner than the linings.
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Plant, 1105 N. 25th Street
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Cleaning Works

SIMMONS LAUNDRY, Inc.

2601-9 P Street

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Your Bosom Friend

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RANDOLPH 5115-W

its race for life on account of its inability to reproduce itself with the vigor of other trees.

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Fresh Meats and Vegetables

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SPECIAL WHILE IT LASTS

Campbell Beans, 10c

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HILLIARD & MOLTZ**Coal and Wood**

We handle only the best—Any quantity delivered on short notice
GIVE US A TRIAL

2921 P Street

Randolph 523

BELIEVING that the EAST END needs now, and has needed for some time, a NEWS MEDIUM of this kind, and wishing this ENTERPRISE EVERY SUCCESS, we gladly contribute this space and at the same time take this OPPORTUNITY to express to the PEOPLE OF THE EAST END our thanks for the way they have PATRONIZED US SINCE TAKING over this STORE last September. You will always find here a complete stock of TOILET ARTICLES, PATENT MEDICINES, DRUGS, SUNDRIES, CIGARS, CIGARETTES, ETC. OUR PRESCRIPTION DEPARTMENT comprises all that is needed to make this Department complete and as good as the best in Richmond. WE SEND FOR AND DELIVER PRESCRIPTIONS PROMPTLY. WATCH FOR OUR MONTHLY PRICE BULLETIN

Palm Olive Soap 7½c
Colgate's Tooth Paste, large size 15c
Castoria, "Fletcher's" 27c
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Men's, Women's and Children's Shoes

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